



# RAJHANS CHRONICLE

JANUARY, 2024

## EDITOR'S NOTE

Dear Readers,

As we step into the promising canvas of the New Year, January marks the inception of numerous exciting endeavors within the Rajhans Group. We are thrilled to share with you the groundbreaking ceremony of two opulent real estate projects, signaling the advent of a new era in luxury living. Add to more, Rajhans Maxton- a residential project takes center stage with a captivating print ad in leading newspapers.

Moreover, we are delighted to look back on our recent Out-of-Home (OOH) campaign dedicated to the consecration ceremony of the Ram Mandir. Contributing to this momentous event was a true honor for us. In the realm of cinema, we have introduced exciting offers on Republic Day for all our devoted cinema enthusiasts.

Thank you for being an integral part of the Rajhans Group family. Here's to a year filled with prosperity, joy, and unparalleled experiences. Stay tuned for more...

If you have any suggestions, please feel free to contact us. Your input is valuable, and together, we can enhance this endeavour.

Happy Reading...





RAJHANS°

## Rajhans Group Grabs Enormous Media Spotlight with New Aircraft in Surat

The Rajhans Group recently bought the Beechcraft King Air 260GT, the latest model from the esteemed American aviation company 'Beechcraft'. As soon as Mr. Jayesh Desai, Chairman of Rajhans Group, revealed his maiden airplane collection, the print media was flooded with coverage of this remarkable purchase. Additionally, numerous Instagram pages with millions of followers generated excitement about Mr. Desai's new aircraft, creating a widespread buzz.

આગામી દિવસોમાં સુરતના ઉદ્યોગકારો પોતાનાં વિમાનોમાં સફર કરતા થઈ જશે

### સુરતનું સૌથી મોંઘું 66 કરોડનું એરક્રાફ્ટ રાજહંસ (દેસાઈ-જૈન) ગ્રુપના જયેશ દેસાઈ લઈ આવ્યા

અમેરિકન બનાવટના

ડબલ એન્જિન-9 સીટરની ક્ષમતાવાળું આ ભારતનું પ્રથમ એરક્રાફ્ટ છે

એરક્રાફ્ટની એ ખાસિયત છે કે બોઈંગની જેમ તે પણ 35 હજાર ફૂટની ઊંચાઈ સુધી ઊડી શકશે

સુરત: આખા વિશ્વમાં પોતાની અલગ જ ઓળખ ઊભી કરી રહેલા સુરતમાં એક તરફ ક્ષયમંડ બુસ તૈયાર થઈ ગયું છે તો બીજી તરફ સુરતમાં ઉદ્યોગો વધુને વધુ વિકસી રહ્યા છે. જેને પગલે સુરતના ઉદ્યોગકારો પણ હવે વધુને વધુ પ્રગતિ કરી

...અનુસંધાન પાના 5 પર



સુરતના ઉદ્યોગકારો દ્વારા એક જ વર્ષમાં 6 એરક્રાફ્ટ ખરીદવા માટેના ઓર્ડર આપવામાં આવ્યા

સુરતમાં હીરાના વેપારને લઈને મુંબઈમાં રહેતા હીરાના વેપારીઓ હવે સુરતમાં ફિફ્ટ થયા છે. વેપારની સરળતા માટે વિદેશથી મુંબઈ આવતા હીરાના ઉદ્યોગકારોને સુરતમાં લાવવા માટે હીરાના વેપારીઓ એરક્રાફ્ટની ખરીદી કરી રહ્યા છે. સુરતના ઉદ્યોગકારો દ્વારા

...અનુસંધાન પાના 5 પર



RAJHANS°

SOARS TO NEW HEIGHTS  
WITH THE LATEST MODEL OF SUPER KING AIR FROM  
WICHITA, USA



Rajhans Group buys the very latest model of the most popular business turboprop, the Beechcraft King Air 260GT from America's renowned civil and military aviation company 'Beechcraft', for personal use. With a commitment to innovation, advancement, and reach new heights, we at Rajhans Group are all set to soar into new horizons.





## Rajhans Maxton Takes Center Stage in Striking Print Advertisement

Rajhans Group proudly unveiled its latest 3BHK project, 'Rajhans Maxton', through a captivating print ad in all leading publications on 17<sup>th</sup> January, 2024. The ad, a visual masterpiece in itself, provides a glimpse into the architectural brilliance and lifestyle offerings of 'Rajhans Maxton'. Nestled at the highly-coveted area of Vesu, this project represents a new era in urban living, embodying the core values of Rajhans Group.

'Rajhans Maxton' is poised to redefine urban living with its blend of modern architecture, plethora of amenities, and a strategic location that ensures convenience and connectivity.

ONE OF GUJARAT'S MOST TRUSTED DEVELOPERS



PRESENTS

**RAJHANS  
MAXTON**

3 BHK LUXURY HOMES

WHERE DREAMS UNFOLD



**COMING SOON**  
NEAR 2<sup>nd</sup> VIP ROAD, VESU

UNMATCHED 30+ AMENITIES

• Swimming Pool • Gym • Banquet • Yoga Studio • Kids Play Area • Library • Music Room & Many More

1265	13	510	10	4	2	3	2
Sq. ft. RERA Carpet Area	No. of Floors	Luxury Homes	Towers	Flats per Floor	Lifts	Basement + Ground Level Car Parking	Car Parking Per Flat

Site Address: Rajhans Maxton, Near Agarwal Vidya Vihar School, Second Vip Road, Vesu, Surat, Gujarat-395007



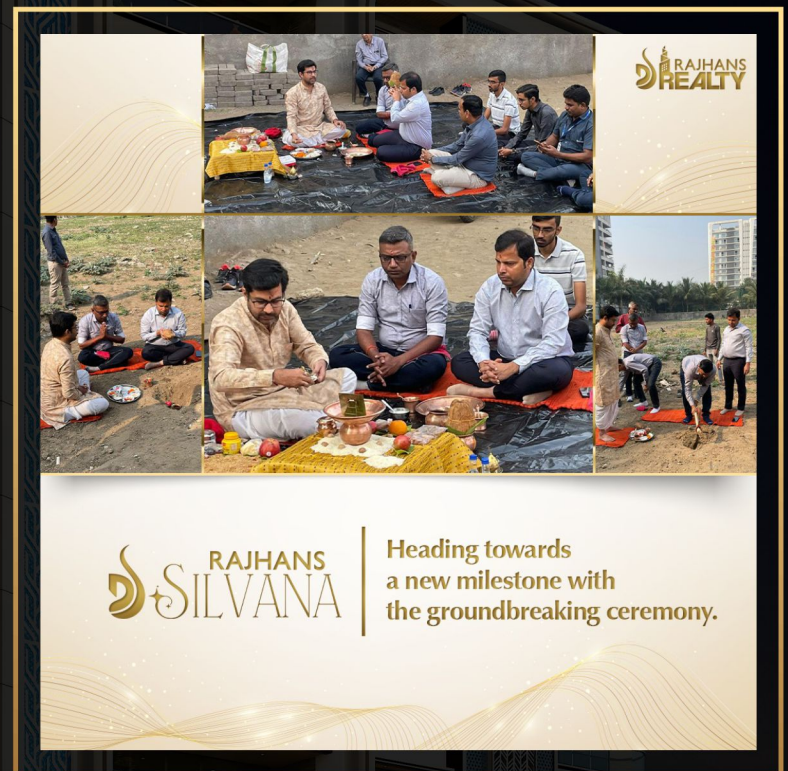
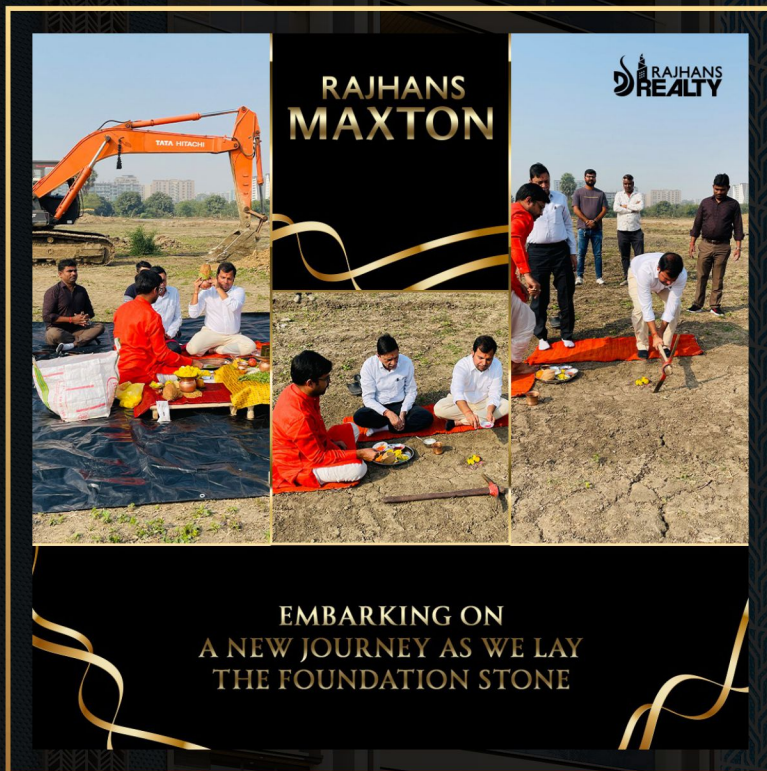
SCAN  
FOR LOCATION





## Groundbreaking Ceremony for Rajhans Silvana and Rajhans Maxton

The groundbreaking ceremony for two new residential masterpieces - 'Rajhans Silvana' (5BHK) and 'Rajhans Maxton' (3BHK) unfolded on 19<sup>th</sup> and 20<sup>th</sup> January, 2024 respectively. The ceremony, attended by the company's leadership team, symbolizing a momentous step towards the realization of these visionary projects. 'Rajhans Silvana' and 'Rajhans Maxton' represent the pinnacle of Rajhans Group's commitment to innovation, quality, and customer satisfaction. These projects are meticulously designed to offer a blend of modern aesthetics, functionality, and luxury living in a sought-after locality of Vesu.







## Rajhans Group Commemorate Lord Ram's Consecration Ceremony through OOH Campaign



As the nation witnesses the historic and sacred event of Lord Ram's consecration, Rajhans Group seizes the opportunity to honor and propagate the values that have transcended generations. The OOH campaign serves as a visual tribute to Lord Ram's principles of righteousness, integrity, and compassion, seeking to inspire and resonate with a wider audience. Additionally, our employees were granted a holiday on this momentous day.



## Rajhans Cinemas Presents Unmissable Offers on Popcorn in Honour of Ram Mandir Consecration Ceremony

As a gesture of celebration, Rajhans Cinemas ran a "Buy One, Get One Free" offer on popcorn, inviting patrons to enjoy a delightful movie experience while commemorating this auspicious occasion. The popcorn offer is a way for Rajhans Cinemas to share in the joy surrounding the Ram Mandir Consecration Ceremony.







**RAJHANS<sup>®</sup>**  
**CINEMAS**  
ENJOY THE MOVIE!

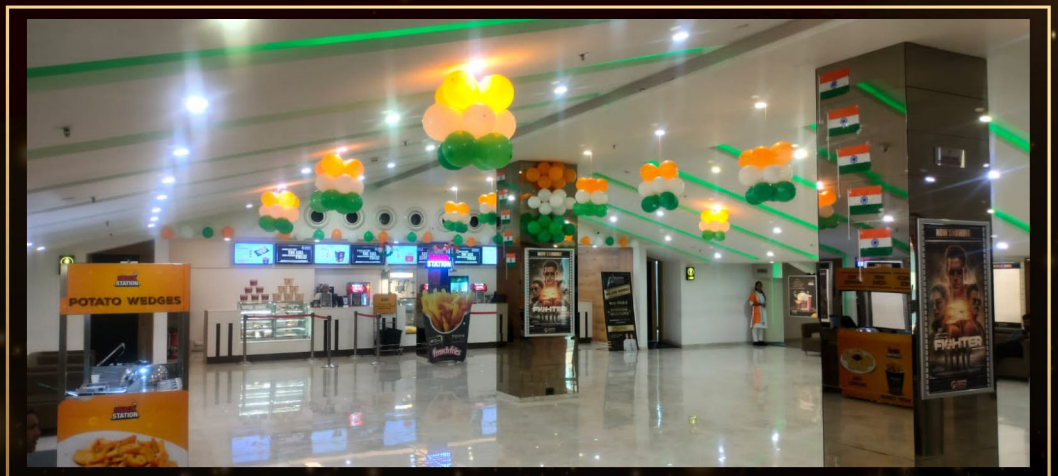


## Rajhans Cinemas Elevates 'Popcorn Day' with a Buy One, Get One Offer!

Rajhans Cinemas introduced a spectacular “Buy One, Get One” offer on popcorn on the Popcorn Day. Part of our commitment to enhancing the movie-watching experience, Rajhans Cinemas has truly delighted the popcorn lovers with such mouthwatering offer.

## Rajhans Group Rings in Republic Day with Exclusive Combo Deal!

As the nation celebrated 75th Republic Day, Rajhans Cinemas launched a special Republic Day Combo Offer on small popcorn tub priced only at Rs.75 and for additional savings, patrons could also avail a discount of Rs.75 on XL tub combos.





## Rajhans Cinemas Celebrates 7 Years of Cinematic Excellence in Panchkula

Rajhans Cinemas proudly marked its 7th anniversary in Panchkula on 13<sup>th</sup> January, 2024. This milestone marks seven years of delivering unparalleled cinematic experiences to the patrons, reinforcing Rajhans Cinemas' commitment to quality entertainment.



## Rajhans Cinemas Celebrates First Anniversary in Velanja

Rajhans Cinemas joyfully marked its first year in Velanja on 25<sup>th</sup> January, 2024, delivering exceptional cinematic experiences to the residents of Velanja and its neighboring regions. The cinema has positioned itself as a top choice for movie enthusiasts, providing advance technology, comfortable seating, and a diverse array of films for the audience's enjoyment. The celebration of the first anniversary is a testament to the cinema's achievements and its significant role in shaping the entertainment landscape in Velanja.





## TOPICAL ADS

### New Year



CLICK TO WATCH

### Makar Sankranti



### Republic Day



CLICK TO WATCH

### Swachh Survekshan





# *Birthday Celebrants*

JANUARY - 2024

Birthday celebrations hold a unique significance, and it's the reason we come together to commemorate the birthdays of our employees, acknowledging their individuality. Here's a glimpse of how we celebrate our employees' birthdays.





# THE STALWARTS JANUARY

We wholeheartedly appreciate the dedicated service of our employees on their work anniversaries, expressing gratitude for their unwavering commitment and invaluable contributions to our organization.

## 6 to 27 YEARS



**BHAVESH RAJANI**  
Sr. Manager F & A  
DOJ : 01-01-1997  
**27 YEARS**



**MANHARBHAI KANTHARIA**  
Officer - Stores  
DOJ : 01-01-1998  
**26 YEARS**



**MANOJ RAWAL**  
Sr. Executive F & A  
DOJ : 01-01-2001  
**23 YEARS**



**JAYESH RAWAL**  
Sr. Executive F & A  
DOJ : 01-01-2002  
**22 YEARS**



**VIKRAM RAWAL**  
Sr. Executive F & A  
DOJ : 11-01-2011  
**13 YEARS**



**HITESH NIMAVAT**  
Sr. Executive F & A  
DOJ : 01-01-2013  
**11 YEARS**



**YOGESH HADIYA**  
Sr. Executive F & A  
DOJ : 01-01-2013  
**11 YEARS**



**HARDIK SHAH**  
Dy. Manager - Purchase  
DOJ : 19-01-2015  
**09 YEARS**



**PRAKASH MENGAR**  
Asst. Manager Graphics & Art  
DOJ : 24-01-2015  
**09 YEARS**



**KALPESH PATEL**  
Jr. Executive - F & A  
DOJ : 03-01-2018  
**06 YEARS**



**MEHUL GANDHI**  
Asst. Manager - Realty  
DOJ : 05-01-2018  
**06 YEARS**

## 1 to 3 YEARS



**RITESH MARATHI**  
Sr. Executive F & A  
DOJ : 27-01-2021  
**03 YEARS**



**GAJENDRA KUMAR SHREEMALI**  
Manager F & A  
DOJ : 25-01-2021  
**03 YEARS**



**DEEP MEHTA**  
Firemen  
DOJ : 05-01-2021  
**03 YEARS**



**NIKUNJ MORE**  
Sr. Executive - F & A  
DOJ : 09-01-2023  
**01 YEAR**

**WE THANK YOU FOR YOUR UNWAVERING LOYALTY**





*Thank You*