



RAJHANS[®]
DESAI-JAIN GROUP

RAJHANS CHRONICLE

DECEMBER, 2023

EDITOR'S NOTE

Dear Readers,

As we bid farewell to 2023, the December edition of the Rajhans Group newsletter is a celebration of a year marked by remarkable achievements across various sectors. From groundbreaking real estate projects that set new standards of luxury living to the sweet success of Schmitten Chocolates, and the continued excellence in the entertainment sector with Rajhans Cinemas, our journey through the year has been nothing short of extraordinary.

In the realm of confectionery, Schmitten Chocolates not only expanded its footprint but also became the associate sponsor for Mood Indigo, a prestigious event in Mumbai. Furthermore, Schmitten delighted chocolate enthusiasts with the introduction of a new product line, 'Schmitten Barks,' adding a delightful crunch to our repertoire.

We're thrilled to share that Rajhans Cinemas' biggest multiplex in Katargam, Surat has carved out a niche for itself with a special feature recognition in the Theatre World magazine. As we reflect on the successes of the past year, we express gratitude for the support of our patrons, partners, and stakeholders.

Here's to a year filled with milestones, and we eagerly anticipate the exciting ventures that lie ahead in 2024.

Happy Reading...

2023 RECAP



REAL ESTATE

A highlight for the Rajhans Group this year has been the launch of 9 exceptional real estate projects that set new benchmarks for luxury living. From opulent residences to groundbreaking commercial spaces, each meticulously crafted development reflects the group's commitment to quality and excellence, accompanied by outstanding amenities. Noteworthy launches include Rajhans Golfink, Rajhans Kronis, and Rajhans Skylar to name a few, while collectively redefining luxury. Rajhans Corazo stands out as the fastest-selling project in Surat's history, while Rajhans Cremona is the fastest-completed project in the city's skyline. Having achieved the remarkable feat of delivering 40 million square feet in the past year, Rajhans Realty establishes itself as a leader in the city's skyline.

Additionally, with 18 million square feet currently under construction and another 10 million square feet in the pipeline, the group continues to shape the future of real estate, delivering over 4000 homes and 1500 offices in 2023, marking a modern and innovative phase in construction. Rajhans Group's dedication to creating lifestyle experiences underscores its vision, as it continues to surpass expectations and transform dreams into reality.



CLICK TO WATCH

2023 RECAP



ENTERTAINMENT

In 2023, Rajhans Cinemas witnessed an exciting journey with the successful launch of state-of-the-art multiplexes in key cities, solidifying its position as one of India's premier multiplex chains. The commitment to delivering exceptional cinema experiences has enabled the group to open the Gujarat's biggest 10-screen multiplex at Katargam with 12 more new multiplexes pan-india showcasing significant strides over the previous year.



CLICK TO WATCH



SCHMITTEN

In 2023, Schmittens Chocolates has captivated taste buds and expanded its presence with the opening over 50 luxurious outlets strategically located on highways, in bustling metros, and major airports. The luxury chocolate brand has not only excelled in creating delectable magic but also introduced innovative product variants. These include Schmittens Barks for a delightful crunch, Milk Chocolate with Cookie Crush to meet changing consumer preferences, Dark Chocolate with Real Cocoa Nibs for an added cocoa charm, and the Schmittens Peanut Butter range for a delightful blend of chocolaty and buttery bliss.

Beyond its expansion and product offerings, Schmittens's distinctiveness lies in its commitment to its vision and values, delivering a premium and indulgent chocolate experience amidst the dynamic industry landscape. Looking forward, Schmittens remains dedicated to redefining the experience of chocolate indulgence, with plans to unveil eight new products and extend its reach by adding 75 new outlets in 2024.



CLICK TO WATCH



**RAJHANS[®]
CINEMAS**
ENJOY THE MOVIE!

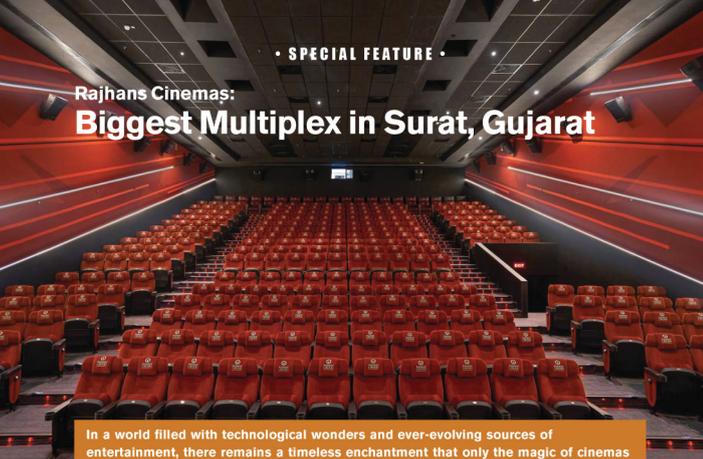
TW THEATRE WORLD
PREMIER MAGAZINE ON GLOBAL CINEMA THEATRE & MULTIPLEX TECHNOLOGY

RAJHANS CINEMAS KATARGAM - THE BIGGEST MULTIPLEX OF GUJARAT FEATURED IN THEATRE WORLD MAGAZINE

With 10-screens, and a seating capacity of over 2,600, Rajhans Cinemas Katargam has become the biggest multiplex of Gujarat. Having established such a magnificent multiplex, it has not only enchanted the moviegoers but also earned special feature in 'Theatre World' a prestigious publication recognized for highlighting excellence in the world of cinema exhibition. The comprehensive coverage in Theatre World Magazine spotlights Rajhans Cinemas' commitment to delivering an unparalleled cinematic experience. The feature delves into the state-of-the-art facilities, cutting-edge technology, and customer-centric approach that have become synonymous with Rajhans Cinemas.

• SPECIAL FEATURE •

**Rajhans Cinemas:
Biggest Multiplex in Surat, Gujarat**



In a world filled with technological wonders and ever-evolving sources of entertainment, there remains a timeless enchantment that only the magic of cinemas can conjure. It is a place where dreams come to life, where stories unfold in vivid splendour, and where the beauty of imagination transcends the boundaries of reality. Cinemas are not mere venues; they are portals to an enchanting world that has, for generations, captivated the hearts and minds of people. Such is a world of Rajhans Cinemas- a place of magic, wonder and a sure-fire medium for people to escape into new and exciting realms. This lavish new 10-screen multiplex in Gujarat shows off the best with all the latest technology with 2K projection for high-quality screening and comfortable cinema halls to enhance the movie experience for its guests.

Rajhans Cinemas has long been a name synonymous with world-class entertainment in Gujarat. The journey began with a first-of-its-kind multiplex in Surat in the year 2000 which has now blossomed into a renowned chain of cinemas, known for its cutting-edge technology, luxurious ambience, and a commitment to offering the ultimate movie-watching experience. Their newest venture in Surat is a testament to their vision of taking entertainment to new heights and providing an unparalleled cinematic adventure to the people of Gujarat.

With Rajhans Cinemas, the magical journey of entertainment has just become more awe-inspiring with its recent venture which has unveiled the biggest, state-of-the-art 10-screen cinema nestled within the prestigious Rajhans Flamingo Mall in Ambatalavadi, Surat. This remarkable multiplex has redefined the movie watching experience.



In the realm of Gujarat's biggest multiplex, Rajhans Cinemas Surat deserves recognition not only as the most extensive megaplex with a seating capacity of 2,608 but also as the premier destination for uncompromising and complete entertainment. The high-resolution screens and 2K projection technology guarantee a visually captivating display here. The inclusion of advanced 3D technology adds another layer of immersion. The Dolby Atmos sound echoes an exceptional audio experience. Further, a prime lounge with couple recliners and sofa seating crafts an exclusive cinematic journey.

December 2023 - February 2024 | TM-23

23rd ANNIVERSARY
SPECIAL

• SPECIAL FEATURE •

Rajhans Cinemas Surat serves as a striking example of the seamless blend of beauty and artistic elements within the realm of cinema. What sets it apart from its contemporaries is its impeccable attention to interior design, which has the power to transport visitors into a realm of sheer elegance. The moment you step inside, you are greeted by a visual symphony of opulent colours, intricate detailing, and a sense of grandeur that is unparalleled. From the lobby to the auditoriums, every corner is a celebration of aesthetics, where the interplay of lighting, textures, and furnishings creates an ambience that is both luxurious and welcoming. The elevated interiors of Rajhans Cinemas Surat are a far cry from the conventional cinema spaces; they mirror the grandeur of a palace, inviting patrons to immerse themselves in an extravagant experience that goes beyond the silver screen. This commitment to creating a visually stunning and aesthetically pleasing environment redefines the very notion of a cinematic outing and underscores why Rajhans Cinemas Surat is a true gem among its contemporaries.

This year marks a significant milestone for Rajhans Cinemas, alongside

inaugurating the biggest cinema, they have launched a wide range of cinema chains in multiple locations. Making their mark as an up-and-coming cinema chain that movie lovers can trust to heighten their cinema experience!

Their commitment to remaining at the forefront of the continually evolving cinema industry is resolute. With an unyielding focus on customer satisfaction, Rajhans Cinemas is setting its sights on further expansion into cities such as Hyderabad, Bangalore, Gurgaon, Kolkata, Chennai, Kochi, Thrissur, Thiruvananthapuram, Coimbatore, Indore, Bhubaneswar, Raipur, Lucknow, Patna, Ranchi, Bhopal, Ludhiana, Jalandhar, Mohali, Dehradun, and more.

Rajhans Cinemas transcends being merely a chain of movie theatres; it embodies a symbol of excellence, serving as a hub of entertainment where indelible memories are crafted. With its storied heritage, unwavering commitment to quality, and a forward-looking vision, Rajhans Cinemas continues to shine brightly in the realm of multiplex, acting as a guiding light for movie enthusiasts across the nation.

Rajhans have launched a wide range of new cinemas in multiple Metro and two tier locations in India.



"Our journey is a testament to our passion for delivering sheer luxury experience enriched by cutting-edge technology. We strive to set new standards, exceed expectations and create lasting memories for our patrons whilst redefining the way people enjoy movies. As a leading cinema chain, we have ambitious plans to expand further, with over 100 additional screens lined-up across India for 2024. Our expansion strategy extensively includes venturing further into the southern regions of India, including cities such as Bangalore, Hyderabad, Kochi, Chennai, Vizag, as well as the Northern region."

- Kuldeep Singh Soodiya,
Chief Operating Officer, Rajhans Cinemas

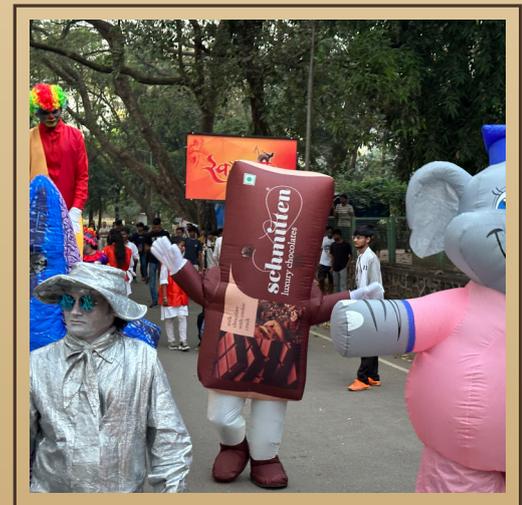
TM-24 | December 2023 - February 2024

schmitten[®]

luxury chocolates

SCHMITTEN CHOCOLATE : AN ASSOCIATE SPONSOR FOR MOOD INDIGO, IIT BOMBAY'S PREMIER CULTURAL FESTIVAL

Schmitten Chocolates, the epitome of luxury in the confectionery world became an Associate Sponsor for Mood Indigo, the prestigious annual cultural festival hosted by the esteemed Indian Institute of Technology Bombay (IIT Bombay). This collaboration underscores Schmitten's dedication to blending the joy of indulgence with the spirit of innovation and cultural celebration. As an Associate Sponsor, Schmitten contributed to the vibrant atmosphere of the festival and engaged with the dynamic community of students and participants.



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schmitten[®]
luxury chocolates

SCHMITTEN CHOCOLATES LAUNCHES NEW PRODUCT LINE, 'SCHMITTEN BARKS'.

Schmitten Chocolates unveiled its latest creation – 'Schmitten Barks'. This exciting new product line promises to redefine the chocolate landscape with a fusion of exquisite flavors and unparalleled craftsmanship. Now chocolate-lovers can immerse in the velvety goodness of milk and dark chocolates, harmoniously blended with the rich undertones of hazelnut and the tropical essence of coconut.



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CLICK TO WATCH



RAJHANS GROUP RINGS IN THE NEW YEAR WITH EXTRAVAGANT 31ST EVE CELEBRATION FOR EMPLOYEES



RAJHANS[®]
DESAI-JAIN GROUP

Rajhans Group marked the end of the year on a high note by hosting a grand 31st Eve party for its dedicated employees along with their family. The event, held at Mausam Farm, was a spectacular affair filled with joy, laughter, and a spirit of camaraderie. The highlight of the evening was different games for toddlers, selfie points, DJ, meet and greet with Schmiten mascot and not to mention scrumptious spread of food, meticulously curated to cater to diverse tastes.



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Birthday Celebrants

DECEMBER - 2023

Birthday celebrations hold a unique significance, and it's the reason we come together to commemorate the birthdays of our employees, acknowledging their individuality. Here's a glimpse of how we celebrate our employees' birthdays.



TOPICAL ADS

Wings To Success

RAJHANS
DESAI-JAIN GROUP

EMPOWERING EMPLOYEES TO SUCCEED!

HOW

- H**: Recreational Facilities, Comprehensive Employee Benefits, Work-Life Balance
- O**: Fresh Home-Style Meals Everyday, Dedicated Kids Room for Working Mothers
- W**: Employee Recognition & Rewards, Continuous Learning & Development, Comfortable & Modern Workspace

#WINGSOFSUCCESS

Christmas Day

RAJHANS

As Christmas unfolds in magical arrays, let's spread more happiness far and wide.

MERRY **Christmas**

- REALTY
- CONFECTIONERY
- ENTERTAINMENT
- HOSPITALITY
- E-COMMERCE
- TEXTILE

Wrap up 2023

RAJHANS
DESAI-JAIN GROUP

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THE STALWARTS DECEMBER

We wholeheartedly appreciate the dedicated service of our employees on their work anniversaries, expressing gratitude for their unwavering commitment and invaluable contributions to our organization.

6 to 27 YEARS



BHAVESH RAJANI
Sr. Manager F & A
DOJ : 01-01-1997
27 YEARS



MANHARBHAI KANTHARIA
Officer - Stores
DOJ : 01-01-1998
26 YEARS



MANOJ RAWAL
Sr. Executive F & A
DOJ : 01-01-2001
23 YEARS



JAYESH RAWAL
Sr. Executive F & A
DOJ : 01-01-2002
22 YEARS



VIKRAM RAWAL
Sr. Executive F & A
DOJ : 11-01-2011
13 YEARS



HITESH NIMAVAT
Sr. Executive F & A
DOJ : 01-01-2013
11 YEARS



YOGESH HADIYA
Sr. Executive F & A
DOJ : 01-01-2013
11 YEARS



HARDIK SHAH
Dy. Manager - Purchase
DOJ : 19-01-2015
09 YEARS



PRAKASH MENGAR
Asst. Manager Graphics & Art
DOJ : 24-01-2015
09 YEARS



KALPESH PATEL
Jr. Executive - F & A
DOJ : 03-01-2018
06 YEARS



MEHUL GANDHI
Asst. Manager - Realty
DOJ : 05-01-2018
06 YEARS

1 to 3 YEARS



RITESH MARATHI
Sr. Executive F & A
DOJ : 27-01-2021
03 YEARS



GAJENDRA KUMAR SHREEMALI
Manager F & A
DOJ : 25-01-2021
03 YEARS



DEEP MEHTA
Firemen
DOJ : 05-01-2021
03 YEARS



NIKUNJ MORE
Sr. Executive - F & A
DOJ : 09-01-2023
01 YEAR

WE THANK YOU FOR YOUR UNWAVERING LOYALTY



Thank You